

ELLA HERMAN

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EDUCATION

New York University, New York, NY May 2027

Bachelor of Science in Media, Culture, and Communication

- Minor in the Business of Entertainment, Media, and Technology
- GPA: 3.8

New York University in Florence, Florence, Italy August 2023 – May 2024

Coursework in Italian language, art, and philosophy

Seminole High School, Sanford, FL May 2023

Summa Cum Laude Honors Diploma

EXPERIENCE

Happy Camper Live September 2025 – Present

Marketing & Social Media Intern

- Assist in developing and executing digital marketing strategies, including social media content creation and promotional outreach across three camp-inspired brands.

Barnes & Noble Inc., New York, NY January 2025 – Present

Senior Bookseller

- Lead booksellers in customer service and merchandising while managing escalated inquiries, sales floor, and store operations
- Create Sell Sheets for "Our Monthly Picks"

Bookseller

July 2021 – January 2025

- Provide exceptional customer service by assisting customers in finding books, making recommendations, and handling transactions at the register
- Organize and maintain store displays, restock shelves, and ensure merchandise is presented according to company standards

Zeta Tau Alpha Fraternity, New York, NY January 2025 – December 2025

Vice President of Harm Reduction and Education; Nominating Committee Chair

- Oversee event management and safety
- Advise members about the Fraternity's national policies
- Conduct interviews to elect the new Executive Council
 - Create questions and lead discussion with other nominating committee members

Seminole County Public Schools, Sanford, FL August 2017 – August 2023

Volunteer

- Assist teachers in classroom set-up and lead small groups within the class, reviewing sight words and reading basics

SKILLS

Computer: Proficiency in Adobe Cloud Applications, Advanced proficiency in Excel, Word, PowerPoint, and knowledge of Microsoft Office applications, Google Apps, and Canva, Proficiency with WordPress, Mailchimp, and experience with Python

ACTIVITIES

Zeta Tau Alpha Fraternity, New York, NY September 2024 – Present

Member

Seminole High School Chorus Leadership Council, Sanford, FL August 2021 – May 2023

Historian