

ELLA HERMAN

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EDUCATION

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- New York University**, New York, NY May 2027
Bachelor of Science in Media, Culture, and Communication
- Minor in the Business of Entertainment, Media, and Technology
 - GPA: 3.34
- New York University in Florence**, Florence, Italy August 2023 – May 2024
Coursework in Italian language, art, and philosophy
- Seminole High School**, Sanford, FL May 2023
Summa Cum Laude Honors Diploma

EXPERIENCE

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- Happy Camper Live** September 2025 – Present
Marketing Intern
- Assist in developing and executing digital marketing strategies, including social media content creation, email marketing, and promotional outreach across three camp-inspired brands.
- Barnes & Noble Inc.**, New York, NY January 2025 – Present
Senior Bookseller and Kids Department Specialist
- Lead booksellers in customer service and merchandising while managing escalated inquiries, sales floor, and store operations
 - Manage the children's department, organizing displays and recommending age-appropriate books
- Bookseller* July 2021 – January 2025
- Provide exceptional customer service by assisting customers in finding books, making recommendations, and handling transactions at the register
 - Organize and maintain store displays, restock shelves, and ensure merchandise is presented according to company standards
- Zeta Tau Alpha Fraternity**, New York, NY January 2025 – Present
Vice President of Harm Reduction and Education
- Oversee event management and safety
 - Advise members about the Fraternity's national policies
- Seminole County Public Schools**, Sanford, FL August 2017 – August 2023
Volunteer
- Assist teachers in classroom set-up
 - Lead small groups within the class, reviewing sight words and reading basics

SKILLS

Computer: Proficiency in Adobe Cloud Applications, Advanced proficiency in Excel, Word, PowerPoint, and knowledge of Microsoft Office applications, Google Apps, and Canva, Proficiency with WordPress, Mailchimp, and experience with Python

ACTIVITIES

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- Zeta Tau Alpha Fraternity**, New York, NY September 2024 – Present
Member
- Seminole High School Chorus Leadership Council**, Sanford, FL August 2021 – May 2023
Historian
- Record pictures and videos for the program throughout the year